

KRD-IG - 39/2018

Warsaw, 2nd March, 2018

**INVITATION
TO PRESENT AN OFFER FOR PURCHASE OF SPACE
ON SIAL PARIS FAIRS, 21TH-25TH OCTOBER, 2018
FOR THE NATIONAL POULTRY COUNCIL – CHAMBER OF COMMERCE (KRD-IG)**

<p>The National Poultry Council – Chamber of Commerce Krajowa Rada Drobiarstwa – Izba Gospodarcza (KRD-IG)</p>	<p>Program: „ Promotion of Polish poultry at SIAL Paris 2018” Program: „Promocja polskiego drobiu podczas targów SIAL Paryż 2018”</p>
KRD-IG	
<p>THE NATIONAL POULTRY COUNCIL – CHAMBER OF COMMERCE (KRD-IG) is the largest poultry organisation in Poland. It has been operating incessantly for 25 years and currently associates nearly 90 members from such fields as: farming, breeding, hatching, commercial production of poultry and eggs, processing and trade of poultry meat, its preparations and eggs, poultry feed production, related production, scientific and educational activities associated with the poultry sector.</p> <p>Members of KRD-IG have a nearly 70% share of the national market and 90% shares of the export. KRD-IG aims at developing and modernizing the Polish poultry industry, at protecting the interests of poultry farmers and producers and poultry meat processors, their integration, representing the national poultry industry before national and non-governmental organizations.</p> <p>It is a member of the most important international poultry organisations: a.v.e.c., Clitravi, ELPHA, WPSA.</p> <p>For several years KRD-IG has been implementing programmes aiming at promotion of the Polish poultry export in UE as well as in third countries’ markets, e.g. France, Germany, UAE, China, Hongkong, Vietnam or Taiwan.</p> <p>On 21st-25th October 2018 KRD-IG is going to have a booth at SIAL Paris. The booth will serve as a space for business meetings for the Polish poultry producers (c.a. 13 companies will join KRD-IG at the booth). The space will be divided into 3 zones: business / VIP / culinary & tasting zone.</p>	
REQUIREMENTS CONCERNING OFFERENTS	
<p>Registered company with min. 2 years’ experience in space management/purchase on international fairs, out of Poland (Entity’s written declaration attached to the offer is required).</p>	
SUBJECT OF INQUIRY	
<p>The inquiry concerns the purchase of space c.a. 230-240 sqms at SIAL Paris, on 21th – 25th October, 2018.</p> <p>Mandatories:</p> <ol style="list-style-type: none"> 1. 4 sides open (2 neighbouring parts possible). 	

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tel./fax +48 22 828 23 89, krd-ig@krd-ig.com.pl

Poultry Breeding and Assessment Division (Dział Oceny i Hodowli Drobiu), ul. Sarmacka 7, 60-975 Poznań, skr. poczt. 11
tel.+48 61 824 26 51, 824 26 52, fax +48 61 824 26 53, poznan@krd-ig.pl

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2. Location at meat hall, poultry meat section.
3. Attractive location, easily visible from the main entrance to the hall.

Content of the offer:

1. **Proposed booth location and size (technical drawing)**
2. **The price of the bare space + additional obligatory costs, like registration fee, marketing package, insurance and stand cleaning.**
Please indicate also – if possible – the estimated cost of water and electricity needed for culinary zone (ovens, electric cookers, fridges and washing machine will be used). Expected power need: 60 kW.
3. **Payment conditions** with division into instalments and deadlines for payments.
4. To increase the attractiveness and competitiveness of the offer, other benefits, like VIP admission tickets, free passes etc. can be added.
5. Written declaration that the Entity has min. 2 years' experience in space management/purchase on international fairs, out of Poland.

The costs presented in the offer should be divided into bare space fee and specified additional costs.

The price offered should be **the final amount to be paid, including all taxes, fees and other charges, if applicable, presented in Euro.**

BUDGET

TO BE PROPOSED BY AN OFFERENT

ASSESSMENT CRITERIA

- | | |
|--|-----|
| 1. Cost per 1 sqm. | 30% |
| 2. Proposed location of the booth. | 40% |
| 3. Payment conditions. | 10% |
| 4. Entity's credibility and experience in space purchase/management at international fairs out of Poland | 10% |
| 5. Eventual other benefits proposed to the stand owner. | 10% |

The assessment will be conducted by 3-persons' team of experts from KRD-IG.

The evaluation will be conducted on the basis of the following calculations:

Ad.1 Maximum 30 points to be gained. Lowest price = 30. Other offers – grade proportional to the difference in cost offered.

$$K1 = 30 - 30 * (\text{proposed price} - \text{lowest price}) / \text{lowest price}.$$

Ad.2 Maximum 40 points to be gained. Individual evaluation of each expert, taking into consideration visibility of the booth, location in a proper hall, expected traffic.

$$K2 = \text{sum of scores of all experts} / \text{number of evaluating experts}$$

Ad.3 Maximum 10 points to be gained. Individual evaluation of each expert, taking into consideration the timing of payments and height of the first instalment.

$$K3 = \text{sum of scores of all experts} / \text{number of evaluating experts}$$

Ad.4 Maximum 10 points to be gained. Individual evaluation of each expert on the basis of information delivered by an Entity concerning its experience in space purchase.

K4 = sum of scores of all experts / number of evaluating experts

Ad.5 Maximum 10 points to be gained. Individual evaluation of each expert on the basis of information delivered by an Entity concerning other benefits proposed to the stand owner.

K5 = sum of scores of all experts / number of evaluating experts. No benefits proposed = 0 points.

The total score is the sum of points K1 + K2 + K3 + K4 + K5. The winner of the tender will be the entity that obtains the highest total score (sum of points). In the case of the winner's resignation, the entity with the second highest total score will be invited to implement the project.

TIMING AND OFFER DELIVERY OPTIONS

1. All offers for space purchase should be sent to KRD-IG **till 9th March, 2018, 10 a.m. CET** by email: m.kedel@krd-ig.com.pl, leszczynska.leszczynska@gmail.com
2. The choice of the best offer will be announced till 12th March, 2018 till 4 p.m. CET.
3. The contract can be signed just after the tender is closed.
4. Any payments cannot be made before April 15th, 2018

In case of questions, please contact:

Małgorzata Leszczyńska, e-mail: leszczynska.leszczynska@gmail.com

(-) Rajmund Paczkowski
President of KRD-IG